

ZERVA

The facade as an identity and business card

“We wanted our building to stand out from the masses and to attract attention. Now, the facade is almost like a business card for our company”, says Zerva CEO Marcus Dyberg about the company’s new facilities.

Another requirement of the building was a shape that stands out from the ordinary, as well as facilities for customer service and office use. PLS has constructed new facilities in Skövde in central Sweden. The two-storey building, which has been named the Zerva house, is located approximately three kilometres northeast of the centre of Skövde.

A LOCAL LANDMARK

The bottom floor of the Zerva house features a shop. The top floor has office and conference facilities. The eastern wing of the building has been leased to a cleaning company.

The western facade of the building is equipped with the Ruukki Emotion facade system. The steel facade cassettes are perforated, so that the wall surface creates “Z” letters in the company’s typeface. The effect has been further amplified by placing LED lights behind the elements.



Ruukki's delivery: 2017

- > The Ruukki Emotion facade system, approximately 140 square metres, including:
 - > Liberta Elegant 500
 - > Ruukki Emotion LED unit, approximately 200 m
 - > Sandwich panels, approximately 280 square metres
 - > Mounts and accessories

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Liberta Elegant 500



RUUKKI EMOTION

Ruukki® emotion is a complete facade system that consists of perforated cladding products and a support structures, with an integrated back lighting system.

Ruukki Emotion